

# Exhibition & Sponsorship Manual

*(at 17 July 2009)*

Sixth SICOT/SIROT Annual International Conference  
*combined meeting with the Royal College of Orthopaedic Surgeons of Thailand (RCOST)*

**29 October - 1 November 2009**

**Pattaya, Thailand**



*Photo by Joseph Molinari*

# Message from the Conference President



Welcome to Pattaya, Thailand, the site of the Sixth SICOT/SIROT Annual International Conference. We are planning an exciting meeting which will highlight the latest and best in orthopaedic care. It is close to one of the finest beaches in the whole of Asia. Fabulous gourmet food and luxurious spas await you in the colourful city of Pattaya.

A major topic, among many others at the Conference, will be the treatment of degenerative conditions affecting the musculoskeletal system. The longer human life span has made this subject an imperative for the orthopaedic surgeon. Our programme will include innovative techniques for analysis, prevention and reconstruction in the management of the degenerative diseases.

Thailand, one of the most colourful and verdant countries, is a favoured destination for those wishing to visit ancient Asian temples and palaces, and for continuing on to our neighbor, Cambodia. A short journey will take you to Angkor Wat, Cambodia's World Heritage Site. We have planned guided tours of Bangkok, our capital, and many other places of great interest.

On behalf of the Royal College of Orthopaedic Surgeons of Thailand (RCOST), it is our pleasure to invite you to the Sixth SICOT/SIROT Annual International Conference to be held in the Kingdom of Thailand at Pattaya. I would like to express my gratitude to all those who have contributed their time and energy to make this meeting a great success.

I look forward to seeing you in Pattaya and hope you will enjoy the educational opportunities and activities at our Sixth SICOT/SIROT Annual International Conference.

Sincerely yours,

**Prof Wichien Laohacharoensombat**  
Conference President - Pattaya AIC 2009  
Immediate Past President of the Royal College of Orthopaedic Surgeons of Thailand (RCOST)

# About the Conference

- **Conference dates:** 29 October - 1 November 2009
- **City:** Pattaya, Thailand
- **Location:** Royal Cliff Beach Resort & Pattaya Exhibition and Convention Hall (PEACH) [www.peachthailand.com](http://www.peachthailand.com)
- **Expected attendance:** 1,000
- **Participant demographics:** participants from Africa, Near and Middle East, Europe, Asia, Canada and United States are expected to attend.

# Topics

- **Arthroplasty**
- **Degenerative diseases**
- **General orthopaedics**
- **Hand**
- **Minimally Invasive Surgery**
- **Paediatrics**
- **Spine**
- **Sports medicine**
- **Trauma**

**Abstract submission deadline: 15 March 2009**

# Registration

## What is included?

- ❖ Registration fees for conference participants include:
  - access to the:
    - Scientific sessions
    - Trade exhibition
    - Poster area
    - Opening Ceremony
    - Welcome Reception
    - Awards/Closing Ceremony
  - the Final Programme
  - the CD-ROM of Abstracts
  - coffees during the two breaks per day
  
- ❖ Registration fees for accompanying persons include access to the:
  - Opening Ceremony
  - Welcome Reception
  - Awards/Closing Ceremony

# Registration Fees

## ❖ International:

Registration fees in EUR*	Early (before 15 May 2009)	Normal (16 May - 15 September 2009)	On-site
SICOT/SIROT members	200	330	500
Non-members	400	450	675
Trainees	75	100	130
Accompanying persons	100	125	150

\* exclusive of Belgian VAT

## ❖ South-East Asia:

Special rates are available for participants residing in the following South-East Asian countries: Burma, Cambodia, Indonesia, Laos, Malaysia, Philippines, Singapore, and Vietnam. More information is available at [www.sicot2009thailand.org/registration\\_asian.php](http://www.sicot2009thailand.org/registration_asian.php).

## ❖ Thailand:

Participants from Thailand are kindly requested to register at [www.sicot2009thailand.org/registration\\_th.php](http://www.sicot2009thailand.org/registration_th.php).

# Conference Venue

Pattaya City is an internationally well-known seaside resort. Pattaya is also a vibrant city by night and by day. Pattaya offers a colourful potpourri of mixed nationalities from near and far. Pattaya has a vast range of tourism-related activities. Pleasures of Pattaya range from relaxing on the beach, to sea-based sports, to visiting the scores of local attractions in and around Pattaya/Chonburi.

Pattaya is the closest resort city to Thailand's major international gateway, Bangkok. Easy to get to with modern and efficient highways and motorways, the transfer time between the two cities is only 2 hours. With the opening of Bangkok's new international airport Suvarnabhumi in 2006, the resort city got even closer with the transfer time being reduced to just 75 minutes.

The half-moon-shaped Pattaya Beach is 4 kilometres long with a road running parallel to the beachfront. From middle-section to the southern end of Pattaya Beach are many restaurants, bars, department stores, souvenir stores, as well as other places of entertainment. Khao Pattaya (Khao Phra Bat) is a small hill to the south of Pattaya Beach. The hilltop offers a panoramic view of Pattaya City and Pattaya Bay.

Situated on a secluded parkland in a 64-acre private, gated estate overlooking the Gulf of Siam, the Royal Cliff Beach Resort is an oasis of tranquility and comfort. At the same time, it is only a 10-minute drive from the main shopping and entertainment venues and less than half an hour away from the principal attractions of Pattaya.

The Royal Cliff Beach Resort is a self-contained resort comprising four 5-star hotels with 1,090 rooms. The main conference and incentive hotels are the Royal Cliff Beach Hotel and the Royal Cliff Grand & Spa. The epitome of luxury where the expectations of the most discerning guests are exceeded.

**We welcome you to Pattaya, Thailand!**

# Map of Pattaya





# International Lunch Workshops/Symposiums

## Workshops/Symposiums

### Option 1:

60-minute workshop in a 200-person capacity room

**EUR 5,000**

### Option 2:

60-minute workshop in a 100-person capacity room

**EUR 3,000**

**Workshops will be held during the lunch breaks. 6 slots are available, so please book early.**

- Any special room set-up, including particular AV requirements, will be the responsibility of the sponsor. Standard Audio Visual equipment will be provided free of charge.
  - All workshop sponsors will obtain visibility in a number of ways including:
    - an e-mail sent out by the SICOT Head Office to all of its members including a short description provided by you;
    - mention of the workshop title in the Programme at a glance on the SICOT website;
    - description of the workshop in the Final Programme;
    - visibility during the sessions (poster at the entrance of the session room provided by Industry sponsor).
  - Free (optional) bag insert provided by the Industry sponsor in the delegate bags to promote the sponsored lunch session.
  - Two complimentary badges for Industry staff to attend the scientific sessions as well as the exhibition.
  - Free access to the Welcome Reception.
  - Opening and Closing Ceremonies.
- **It is highly recommended to order lunch boxes for the lunch workshops/symposiums as this is the normal practice in Thailand.**
- **The guest speaker's travel, accommodation, etc. are the responsibility of the Industry partner Sponsor.**

# Exhibition Space

## Exhibition Standard Sponsor:

- Cost: EUR 2,000
- Complimentary 9 sqm booth in exhibition hall (3x3 sqm)
- 2 invitations for the Presidents' Dinner
- 1 CD-ROM of Abstracts/Final Programme and Conference bag

Please note that the Royal College of Orthopaedic Surgeons of Thailand (RCOST) is handling the exhibition for Pattaya AIC 2009, as this is a combined meeting with RCOST.

If you are interested in exhibiting, please contact Mrs Lina Salvati at [lsalvati@linsa.ca](mailto:lsalvati@linsa.ca) or Mr Nondh Ninsanond at [mr.nondh@gmail.com](mailto:mr.nondh@gmail.com).

# Platinum Sponsorship

## Platinum Sponsor

- Cost EUR 28,500 (or EUR 24,000 without lunch symposium offered).
- First choice for lunch symposium within the scientific programme (ADDED).
- Complimentary 54 sqm exhibition prime space.
- 10 invitations for the Welcome Reception and 5 invitations for the Presidents' Dinner.
- 4 sets of CD-ROMs of Abstracts/Final Programmes and Conference bags.
- 1 nominated speaker with waived registration after consideration by the Committee.
- Holding an academic activity by coordinating with the scientific committee and conference secretariat (optional).
- Holding an entertaining activity by coordinating with the hospitality committee (optional and extra costs applicable).
- Free 2 pages (one sheet) of company advertisement/insert in the CD-ROM of Abstracts.
- First priority to select booth location and advertisement in the CD-ROM of Abstracts.
- First priority option to sponsor the conference lanyards and conference bags (additional costs).
- First priority in using the conference room (small size) for 2-2.5 hours. For additional requests, the rental charge would be applied at EUR 1,550/room.

# Gold & Silver Sponsorship

## Gold Sponsor

- Cost EUR 12,000.
- Complimentary 18 sqm exhibition.
- 5 invitations for the Welcome Reception and 3 invitations for the Presidents' Dinner.
- 2 sets of CD-ROMs of Abstracts/Final Programmes and Conference bags.
- 1 nominated speaker name with waived registration after consideration by the committee.
- Holding an entertaining activity by coordinating with the hospitality committee (optional and extra costs applicable)
- Free one-page company advertisement/insert in the CD-ROM of Abstracts.
- Second priority in using the conference room (small size) for 2-2.5 hours. For additional requests, the rental charge would be applied at EUR 1,550/room.
- Second priority option to sponsor the conference lanyards and conference bags (additional costs).

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## Silver Sponsor

- Cost EUR 7,200
- Complimentary 9 sqm exhibition.
- 3 invitations for the Welcome Reception and 2 invitations for the Presidents' Dinner.
- 1 set of CD-ROM of Abstracts/Final Programme and Conference bag.
- 1 nominated speaker with waived registration after consideration by the committee.
- Holding an entertaining activity by coordinating with the hospitality committee (optional and extra costs applicable).
- Free one-page company advertisement/insert in the CD-ROM of Abstracts.
- Special conference room rental charge (small size) for 2-2.5 hours at EUR 1,550/room.
- Third priority option to sponsor the conference lanyards and conference bags (additional costs).

# Other sponsorships

Conference Bag	EUR 6,000
Conference Badge / Holder (company shall provide the lanyards & holders)	EUR 2,400
Internet Café	EUR 4,200
Welcome Reception	EUR 12,000
Complementary Tour	EUR 7,200
Presidents' Dinner	EUR 9,500
Coffee Break (partial support)	EUR 2,400
CD-ROM of Abstracts	EUR 2,400
Final Programme	EUR 1,200

For all additional requests, please contact Mrs Lina Salvati: [lsalvati@linsa.ca](mailto:lsalvati@linsa.ca)

# Sponsorship Booking Application Form

**Sixth SICOT/SIROT Annual International Conference, combined meeting with the Royal College of Orthopaedic Surgeons of Thailand (RCOST) - Pattaya, Thailand**

**This agreement is to acknowledge the intention of:**

- **Company Name:**
- **Contact:**
- **Title:**
- **Address Line 1:**
- **Address Line 2:**
- **City and Province/State:**
- **Country:**
- **Postal Code:**
- **Tel.:**
- **Fax:**
- **E-mail (VERY IMPORTANT):**
- **Sponsorship/Workshop or exhibition space requested:**

# Contact Information

**For exhibition and sponsorship requests, please contact:**

**Mrs Lina Salvati**

**Linsa Inc.**

SICOT Commercial Agent

Tel.: +1 514-924-3476

E-mail: [lsalvati@linsa.ca](mailto:lsalvati@linsa.ca)

**For group registrations or scientific programme requests, please contact:**

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1050 Brussels

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