

## SICOT • CBOT • 2014

XXVI SICOT Triennial  
World Congress

46th Brazilian Congress of  
Orthopedics and Traumatology

November 19 - 22  
Rio de Janeiro • Brazil



**SPONSORSHIP**  
OPPORTUNITIES

The **scenario**  
is ready  
and waiting  
for **you**



## VENUE

**Centro de  
Convenções** | **SulAmérica**  
associado ao ING

Av. Paulo de Frontin, 1 | Cidade Nova | Centro  
Rio de Janeiro | RJ | Brazil | 20260-010  
Phone: (55 21) 3293-6700 | Fax: (55 21) 3292-6721  
[www.ccsulamerica.com.br](http://www.ccsulamerica.com.br)



## ASSEMBLER

**stands**  
projetos e decorações

Estrada da Ligação, 1047  
Rio de Janeiro | RJ | Brazil | 22780-020  
Phone: (55 21) 3432-5353 | 3295-2810  
[marcia@stands-br.com](mailto:marcia@stands-br.com) | [www.stands-br.com](http://www.stands-br.com)

## SPONSORSHIP

LINSA Inc. Professional Congress Organizer  
SICOT Commercial & Exhibition Agent

Lina Salvati  
Office #: +1-450-458-1696 (Montreal, Canada)  
Mobile #: +1-514-924-3476 (Montreal, Canada)  
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[www.linsa.co](http://www.linsa.co)

## EXECUTIVE SECRETARIAT

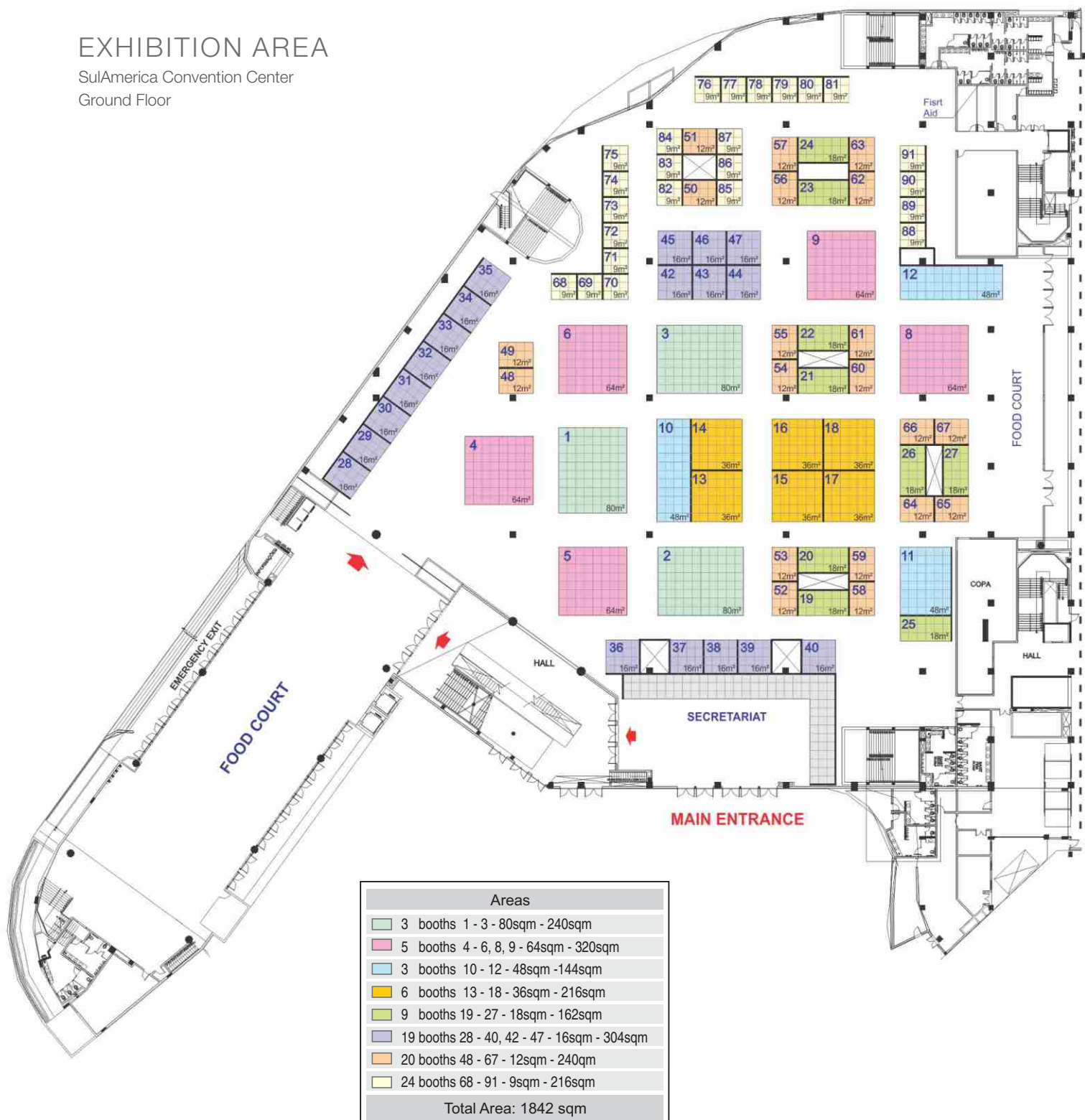
**JZBRASIL**

Rua Joaquim Floriano, 466 / sl. 1002  
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# EXHIBITION AREA

SulAmerica Convention Center  
Ground Floor



## SPONSORSHIP PACKAGES

### DIAMOND

BENEFITS	3 SHARES
80 sqm Booth	<input checked="" type="checkbox"/>
Satellite Symposium	<input checked="" type="checkbox"/>
20 Complimentary Registrations	<input checked="" type="checkbox"/>
Bags (Exclusive)	DIAMOND 1
Secretariat (Exclusive)	DIAMOND 2
Badges (Exclusive)	DIAMOND 3
Banner on the congress website	<input checked="" type="checkbox"/>
Advertisement at Inside Front in the Final Program	DIAMOND 1
Advertisement at Back Cover in the Final Program	DIAMOND 2
Advertisement at 3rd cover of final program	DIAMOND 3
20 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Sponsor's logo at the room doors	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 260.000,00

## SPONSORSHIP PACKAGES

### PLATINUM

BENEFITS	6 SHARES
64 sqm Booth	<input checked="" type="checkbox"/>
Satellite Symposium	<input checked="" type="checkbox"/>
15 Complimentary Registrations	<input checked="" type="checkbox"/>
Banner welcome in the hall of the escalators (Exclusive)	PLATINUM 1
Pens and Writing Pads (Exclusive)	PLATINUM 2
Pocket Program (Exclusive)	PLATINUM 3
Abstract Book (Exclusive)	PLATINUM 4
VIP room / Multimedia desk (Exclusive)	PLATINUM 5
Online Certificates (Exclusive)	PLATINUM 6
Banner on the congress website	<input checked="" type="checkbox"/>
15 bags for industry representatives	<input checked="" type="checkbox"/>
Full Page advertisement in the final program	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Sponsor's logo at the room doors	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 190.000,00

## SPONSORSHIP PACKAGES

### GOLD

BENEFITS	3 SHARES
48 sqm booth	<input checked="" type="checkbox"/>
10 Complimentary Registrations	<input checked="" type="checkbox"/>
Information desk (Exclusive)	GOLD 1
Cloack room (Exclusive)	GOLD 2
Poster session (Exclusive)	GOLD 3
Half-page advertisement in the final program	<input checked="" type="checkbox"/>
10 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 150.000,00



## SPONSORSHIP PACKAGES

### SILVER

BENEFITS	6 SHARES
36 sqm booth	<input checked="" type="checkbox"/>
05 complimentary registrations	<input checked="" type="checkbox"/>
Sponsor's logo in mega program schedule	<input checked="" type="checkbox"/>
06 bags for industry representatives	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 120.000,00

### COPPER

BENEFITS	9 SHARES
18 sqm booth	<input checked="" type="checkbox"/>
02 complimentary registrations	<input checked="" type="checkbox"/>
06 bags for industry representatives	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 60.000,00



## SPONSORSHIP PACKAGES

### BRONZE

BENEFITS	20 SHARES
16 sqm booth	<input checked="" type="checkbox"/>
Sponsor's logo on the exhibition map	<input checked="" type="checkbox"/>
05 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 50.000,00

### SAPPHIRE

BENEFITS	20 SHARES
12 sqm booth	<input checked="" type="checkbox"/>
05 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 35.000,00

### RUBY

BENEFITS	24 SHARES
9 sqm booth	<input checked="" type="checkbox"/>
04 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 30.000,00

## OTHER SPONSORSHIP

ITEMS	VALUE
Half-page advertisement in the final program	R\$ 9.000,00
Double page advertisement in the final program	R\$ 18.000,00
Full Page advertisement in the Final Program	R\$ 12.000,00
Mobile Application	R\$ 30.000,00
Blimp at external input	R\$ 20.000,00
Banner at external input	R\$ 6.000,00
Banner in external grade	R\$ 10.000,00
Banner at the parking sector A	R\$ 15.000,00
Banner at the parking sector B	R\$ 15.000,00
Banner at the parking sector C	R\$ 15.000,00
Banner at the parking sector D	R\$ 15.000,00
3 e-blasts	R\$ 5.000,00
Insertion of promotional materials in congress attendee's bags	R\$ 4.000,00
Internet Corner	R\$ 30.000,00
Lounge	R\$ 60.000,00
Walkway in front of your booth	R\$ 30.000,00



# SATELLITE SYMPOSIA & WORKSHOPS

Satellite Symposia and Workshops will be available for sale after definition of the Scientific Program.



[www.sicot.org](http://www.sicot.org)



[www.sbot.org.br](http://www.sbot.org.br)