

SICOT • CBOT • 2014

XXVI SICOT Triennial
World Congress

46th Brazilian Congress of
Orthopedics and Traumatology

November 19 - 22
Rio de Janeiro • Brazil



SPONSORSHIP
OPPORTUNITIES

The **scenario**
is ready
and waiting
for **you**



VENUE

**Centro de
Convenções** | **SulAmérica**
ASSOCIADA À ING

Av. Paulo de Frontin, 1 | Cidade Nova | Centro
Rio de Janeiro | RJ | Brazil | 20260-010
Phone: (55 21) 3293-6700 | Fax: (55 21) 3292-6721
www.ccsulamerica.com.br



ASSEMBLER

stands
projetos e decorações

Estrada da Ligação, 1047
Rio de Janeiro | RJ | Brazil | 22780-020
Phone: (55 21) 3432-5353 | 3295-2810
marcia@stands-br.com | www.stands-br.com

SPONSORSHIP

LINSA Inc. Professional Congress Organizer
SICOT Commercial & Exhibition Agent

Lina Salvati
Office #: +1-450-458-1696 (Montreal, Canada)
Mobile #: +1-514-924-3476 (Montreal, Canada)
Email: lsalvati@linsa.ca | Skype: Ripley9423
www.linsa.co

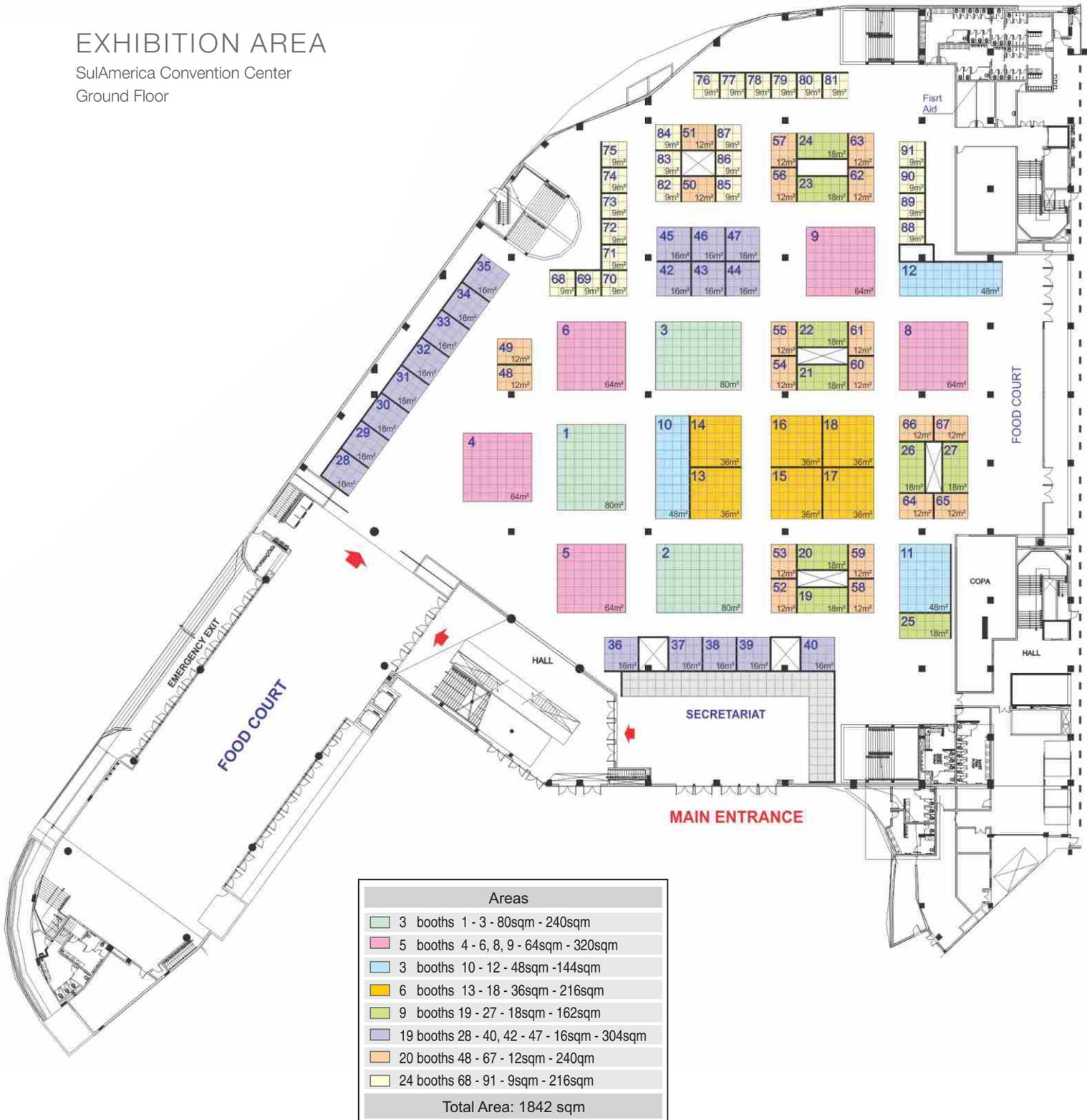
EXECUTIVE SECRETARIAT

JZBRASIL

Rua Joaquim Floriano, 466 / sl. 1002
Complexo Brascan Century Plaza | SP | Brazil | 04534-002
Tel: (55 11) 2589-1806
Email: lmendes@jzbrasil.com | www.jzbrasil.com

EXHIBITION AREA

SulAmerica Convention Center
Ground Floor



SPONSORSHIP PACKAGES

DIAMOND

BENEFITS	3 SHARES
80 sqm Booth	<input checked="" type="checkbox"/>
Satellite Symposium	<input checked="" type="checkbox"/>
20 Complimentary Registrations	<input checked="" type="checkbox"/>
Bags (Exclusive)	DIAMOND 1
Secretariat (Exclusive)	DIAMOND 2
Badges (Exclusive)	DIAMOND 3
Banner on the congress website	<input checked="" type="checkbox"/>
Advertisement at Inside Front in the Final Program	DIAMOND 1
Advertisement at Back Cover in the Final Program	DIAMOND 2
Advertisement at 3rd cover of final program	DIAMOND 3
20 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Sponsor's logo at the room doors	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 260.000,00

SPONSORSHIP PACKAGES

PLATINUM

BENEFITS	6 SHARES
64 sqm Booth	<input checked="" type="checkbox"/>
Satellite Symposium	<input checked="" type="checkbox"/>
15 Complimentary Registrations	<input checked="" type="checkbox"/>
Banner welcome in the hall of the escalators (Exclusive)	PLATINUM 1
Pens and Writing Pads (Exclusive)	PLATINUM 2
Pocket Program (Exclusive)	PLATINUM 3
Abstract Book (Exclusive)	PLATINUM 4
VIP room / Multimedia desk (Exclusive)	PLATINUM 5
Online Certificates (Exclusive)	PLATINUM 6
Banner on the congress website	<input checked="" type="checkbox"/>
15 bags for industry representatives	<input checked="" type="checkbox"/>
Full Page advertisement in the final program	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Sponsor's logo at the room doors	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 190.000,00

SPONSORSHIP PACKAGES

GOLD

BENEFITS	3 SHARES
48 sqm booth	<input checked="" type="checkbox"/>
10 Complimentary Registrations	<input checked="" type="checkbox"/>
Information desk (Exclusive)	GOLD 1
Cloack room (Exclusive)	GOLD 2
Poster session (Exclusive)	GOLD 3
Half-page advertisement in the final program	<input checked="" type="checkbox"/>
10 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo on signage	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 150.000,00



SPONSORSHIP PACKAGES

SILVER

BENEFITS	6 SHARES
36 sqm booth	<input checked="" type="checkbox"/>
05 complimentary registrations	<input checked="" type="checkbox"/>
Sponsor's logo in mega program schedule	<input checked="" type="checkbox"/>
06 bags for industry representatives	<input checked="" type="checkbox"/>
Insertion of promotional materials in congress attendee's bags	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 120.000,00

COPPER

BENEFITS	9 SHARES
18 sqm booth	<input checked="" type="checkbox"/>
02 complimentary registrations	<input checked="" type="checkbox"/>
06 bags for industry representatives	<input checked="" type="checkbox"/>
Slide Projection with a sponsor's logo during sessions breaks	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 60.000,00

SPONSORSHIP PACKAGES

BRONZE

BENEFITS	20 SHARES
16 sqm booth	<input checked="" type="checkbox"/>
Sponsor's logo on the exhibition map	<input checked="" type="checkbox"/>
05 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 50.000,00

SAPPHIRE

BENEFITS	20 SHARES
12 sqm booth	<input checked="" type="checkbox"/>
05 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 35.000,00

RUBY

BENEFITS	24 SHARES
9 sqm booth	<input checked="" type="checkbox"/>
04 bags for industry representatives	<input checked="" type="checkbox"/>
Sponsor's logo with hyperlink on Congress website	<input checked="" type="checkbox"/>
Sponsor's logo on the final program	<input checked="" type="checkbox"/>
INVESTMENT	R\$ 30.000,00

OTHER SPONSORSHIP

ITEMS	VALUE
Half-page advertisement in the final program	R\$ 9.000,00
Double page advertisement in the final program	R\$ 18.000,00
Full Page advertisement in the Final Program	R\$ 12.000,00
Mobile Application	R\$ 30.000,00
Blimp at external input	R\$ 20.000,00
Banner at external input	R\$ 6.000,00
Banner in external grade	R\$ 10.000,00
Banner at the parking sector A	R\$ 15.000,00
Banner at the parking sector B	R\$ 15.000,00
Banner at the parking sector C	R\$ 15.000,00
Banner at the parking sector D	R\$ 15.000,00
3 e-blasts	R\$ 5.000,00
Insertion of promotional materials in congress attendee's bags	R\$ 4.000,00
Internet Corner	R\$ 30.000,00
Lounge	R\$ 60.000,00
Walkway in front of your booth	R\$ 30.000,00



SATELLITE SYMPOSIA & WORKSHOPS

Satellite Symposia and Workshops will be available for sale after definition of the Scientific Program.





www.sicot.org



www.sbot.org.br